



Global Management Consulting Services

Commentaries and Insights from Allawos & Company

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“May Day, what does it Conjure up for you?”

Michael Allawos, Principle Consultant

May Day is an ancient northern hemisphere celebration that dates back pre-Christian era associated with pagan rituals celebrating the coming of summer. Most countries have their own variation of May Day and typically is associated with spring festivals, crowning May Queens and the celebration of the worker after the spring plantings have concluded.

May 1 is also celebrated by the delivery of a maypole, a tree covered in streamers to the house of a girl the night before. The tree is typically from a love interest, though a tree wrapped only in white streamers is a sign of dislike. Women usually place roses or rice in the form of a heart at the house of their beloved one. It is common to stick the heart to a window or place it in front of the doormat.

In the west May Day is also associated with international business and cultural exchanges that is an ever expanding focus on globalization but more importantly bringing down the walls amongst people, easing the flow of trade or more important free and fair trade.

Most consulates and embassies around the world have business attachés that focus on commerce and trade issues, opening markets and solving international business issues involving their country's national interests.

To obtain a listing of Consulates and or Embassies other than internet searches, you may contact your county's Protocol Office for a complete listing. Your local Protocol Offices will also hold events highlighting international trade and cultural events.

Through the looking glass of the internet we are ever increasing our curiosity, access and continue the morphing of global business with the speed of electrons in cyber space. It's said that you can

count on death and taxes; we can also count on change as a way of conducting business and its ever increasing cycles.

Whether it's finally getting to writing that business plan or updating one, performing badly needed market research, performing strategic company alignment, employee surveys, turning the company around or simply not knowing where to start; calling on the specialists at Allawos & Company can be your first step in moving forward.

About Allawos and Company, LLC

Allawos & Company is a comprehensive global management business-consulting firm, tuned to enable organizations to identify and exploit opportunities through creative engagement built on a foundation of decades of senior management experience.

We are a global management consulting firm specializing in business plans, business development, corporate development, contract negotiations, employee surveys, strategic planning and turnarounds.

We are industry agnostic servicing aerospace to healthcare, semiconductor to farming.

Our comprehensive consulting services improve the client's condition and leaves behind the tools for growth.

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