

The logo for Allawos & Company features the company name in a white, cursive script font. The text is set against a dark yellow background that includes a faint, stylized world map and a bright sunburst or starburst effect on the left side.

Allawos & Company

Commentaries and Insights from Allawos & Company

The World is Changing at a Blink of an Eye, are you Ready?

Michael Allawos, Principal Consultant

Technology, culture, ideology, and work ethics are all in a state of flux. Some advancements are being embraced where others are being challenged by traditional wisdom. Transitions from storefront businesses to online retailers and service are adding unprecedented stresses with future expectation concerns.

By far the largest ongoing issues for most organizations are reliable, educated and capable workers! As the baby boomers are retiring at record numbers, the educational system is graduating new work forces on a regular basis but lacks the experience that the business community needs; and I might go as far as saying a reliable, capable and responsible work force and work ethics as well.

One just has to look on the numerous online job site or even the antiquated printed and online classified newspapers to see the demand for unfilled job openings. Are we training our future workers for our traditional jobs as well as the careers of the future? How involved are the parents in their children's future and work ethics, does academia understand what the real world really needs, and can they inspire and motivate them?

So what are business doing to head these issues off and continue to be viable and grow their business? Online training videos, smart applications, and virtual data bases, partnering with educational institutions, and hiring great consultants to help think outside of the box.

The business community also needs to take responsibility to work with their local educational institutions even at the High School level because not all students are college bound and there's nothing wrong with that.

Recently I was asked to be on a career board for a local High School to coach student on how to be successful in the business world and what would be expected of them; to be that translator in making the transition a success for both parties.

Allawos & Company also has the unique opportunity in working with one of the top technical universities in the countries giving us a window to the future and what a future it will be. Artificial intelligence and robotics are on a fast track and will impact our business community in ways that we still can't even image or understand at this point. We have seen what robotics have done to the auto industry, manufacturing and office automation to the common business, can you imagine humanoids making your dinner, giving you a message, cleaning your home, flipping burgers, and fixing your vehicle? Well hold on the technology is here and is being adapted for various industries.

Back to what to do? Effective leadership in training both in job education as well as your unique business culture for starters then draw plans for continual reinvestment through your business plan and five year projections ensuring enough capital is provided for new technology that will combat personnel shortages as well as workforce technical shortfalls and ongoing training.

Ensure that your business has a comprehensive employee handbook with a detailed job description listed to set expectations and most importantly regular and effective communication that takes away the stress of the unknown. It is also imperative that a creative environment is established to give your business a competitive edge, this is where real leadership comes in. As mentioned above it's the creative process that is giving us the vast new technologies that will shape our future for decades to come. Make your culture a creative one and ride the edge to success.

About Allawos and Company, LLC

Allawos & Company is a comprehensive global management business-consulting firm, tuned to enable organizations to identify and exploit opportunities through creative engagement built on a foundation of decades of senior management experience.

We are a global management consulting firm specializing in business plans, business development, corporate development, contract negotiations, employee surveys, strategic planning and turnarounds.

We service the aerospace industry to healthcare, semiconductor to farming and most industries in between. Our comprehensive consulting services improve the client's condition and leaves behind the tools for growth.

Sincerely,

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